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Clickbank Scam - What it Really is

There have been lots recent talk about the ClickBank scam. It has something to do with low quality ClickBank products. I would like to clarify and explain about what this is, and the misconception over this scam. In truth, this has got nothing to do with ClickBank at all. Yes, it is not ClickBank's fault. To understand what this scam is, how it works and why it has got nothing to do with ClickBank, lets look at it as a whole.

I am sure many people who use the Internet have at least heard of ClickBank. To many, they think of ClickBank as a website for shopping for products. While it might be true, it doesn't really show ClickBanks stance in all of this. The best way to look at it is to think of ClickBank as a market place. ClickBank is the person who owns the entire land in the market place and rents out mini stalls to anyone who is interested in selling their products there.

That is probably one of the easiest way to look at how ClickBank operates. It is not ClickBank who sells those products, they don't even endorse them. All the products sold at ClickBank are from other people who wants to sell their products, but can't find a place to do it. So they become ClickBank merchants. But ClickBank doesn't just sit around and do nothing. What they handle is something important that really contributes to the success of all sales that go on there.

ClickBank handles all the transactions. That means that if you were to buy something from a merchant within ClickBank, you can rest assured that all your credit card information is safe and no extra surcharge to your credit card will be charged. It is important as none of the merchants and anyone else will be able to acquire that information. This is an important task that ClickBank handles well. So well in fact, that there has been no official report of transaction fraud and abuse.

As you can see, the so called ClickBank scam is not really what it says it is. It isn't the fault of ClickBank. Just some irresponsible people who try to make a quick extra buck online. ClickBank has some strict policies, and if you report a merchant that is doing fraudulent activities, ClickBank will immediately investigate them. And if they are found guilty, ClickBank will immediately ban them.

The problem really lies in the fact that many of those irresponsible people who to these fraudulent activities will use a different computer from a different IP address and then re-join ClickBank as another person. Although there are many loopholes in the ClickBank policies for people to exploit, ClickBank has enforced one rule to help stop such activities.

The real surprise is that many people do not know of it. That policy is that every product sold at ClickBank must have a 30 days money back guarantee. Yes, there really is such a rule. Every single ClickBank merchant and ClickBank product abides to this law. While many websites might not display it properly, this rule is always in effect to help stop all the fraudulent activities that led to the infamous ClickBank scam. But shockingly, even with this rule enforced, there are still some irresponsible people who are still able to find a loophole to exploit.

Kevin Lopez is a freelancer who has extensive experience in a wide field of professions. The author has over six years of research experience in the Internet Business and Marketing. To learn even more about this ClickBank scam, please read [this article](#).

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