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# **Generating Income Online Is Tough However The System We Are Looking At In This Article Could Help**

The particular brains guiding the Internet Marketing Advantage (also known as IMA) are Tim Godfrey in conjunction with Steve Clayton. Tim and Steve have notched up some prior successes in the last couple of years which include their Niche Blueprint as well as Commission Blueprint online marketing membership techniques. Currently they are managing a site with a rapidly growing membership which could very well be their best product to date. The aim of the website is to give its participants access to everything that Steve and Tim used to develop their million dollar online business.

You may be interested in the content of IMA and itching to know if it can actually make you into one of the top rated internet marketing earners. Functionality of the membership site has not stood still since it was released and members are now able to access a bigger selection of software, resources and written instructions than before and the website is consistently updated. The IMA web pages have a lot going on inside them as far as content is concerned and the developers have had to face the issue of making it easy to browse through the site. Across the web there are a wide variety of authority sites on numerous subjects and I would say that the IMA site is an expert site for all areas of internet marketing.

The key areas we will look at are training and tutorials and then software as well as applications. Things seldom stay static in internet marketing and the IMA default web page includes a space where up to the minute bulletins about changes to the website are clearly shown. Steve and Tim wanted their IMA subscribers to be among the first to know of any new movements within the field of online marketing or easily reap the benefits of an extra site resource. The depth of material covered in the tutorials and training section is certainly quite remarkable and could be separate training courses themselves. Samples of these thoroughly covered subject areas are eCommerce, social media, email marketing and also affiliate marketing.

When you look inside most of these training areas you will discover complete programs such as Commission Blueprint 2.0 and Niche Blueprint 2.0 which were introduced originally as complete training programs in their own right. Back linking and also keyword research tend to be mundane and repetitive tasks undertaken by online marketer's but Tim and Steve have made the work easier by offering a set of tools for both beginner and experienced IM'ers. Perhaps you currently have a favorite tool that clones some of the ones found in the IMA software toolbox in which case you may want to stick with your own software. Whether or not this is the case, having them assembled together with the tutorial material is extremely handy and really worth exploring further if you ever become a member.

As a fresh internet marketer there is a lot of new stuff to get your head around as you use the site the very first time. The temptation should be to make an attempt to look at everything at once. Fortunately, the IMA website provides a section that caters to beginners so your best option is to take advantage of the 'newbie action plan' and place it into practice. In addition, there is a community forum available where one can get information.

For a monthly cost you will be able to master plenty of techniques and tips directly from two very experienced internet marketer's with a customer service system which is second to none.

You can also find this article published on [Generating Income Online Is Tough However The System We Are Looking At In This Article Could Help](#), and on the tag pages [affiliate marketing](#), [Commission Blueprint 2.0](#), [IMA](#), [Internet Marketing Advantage](#), [make money online](#), [Niche Blueprint 2.0](#), [online income](#).